Name:SIVA NAGA PRASAD THOTA

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Professional Summary:

* Having 7 months of experience working with visualization tool Power BI, DAX, Sql server
* Experience gathering and translating end user requirements into effective & efficient Reports and Dashboards.
* Experience including analysis, design, development of reports and dashboards for analytics.
* Develop Power BI reports, Custom Visuals, Groups Creation, and effective dashboards after gathering and translating end user requirements.
* Imported data from multiple data sources into BI Tools, created relationships between data, created calculated columns and measures using DAX.
* Experience in creating different visualizations like Line, Bar, Histograms, Scatter Plot, Waterfall Chart, tree maps etc.
* Imported data from multiple data sources into Power BI from various data bases like SQL Server, Excel,CSV file etc.,
* Good hands-on experience in creating SQL Server database objects like Tables, Joins, Sub-Queries, Derived -QUERIES CTE, User Defined Functions, Views, Indexes.

**EDUCATIONAL QUALIFICATION:**

**Completed Degree(Bsc.computer science) from North East Frontier Technical University(NEFTU) IN 2018 hav**

**Employment Summary:**

* Working as Power BI Developer in **Infogix Software solutions pvt ltd. Bangalore** from Aug 2022 to till date.

**Technical Skills:**

| Databases | MS SQL Server 2012/2014/2016. |
| --- | --- |
| Reporting Packages | SQL Server , Power Pivots and Power BI. |
| ETL Services | Power Query/Power BI |
| Languages | DAX, SQL |
| Operating Systems | Windows 7, Windows 10 |

**Professional Experience:**

**PROJECT 01**

### Title : American Insurance

### Client : American Insurance Group, Inc.

Team size : 4

Role : Power BI Developer

Duration : Dec 2020 to till date

Environment : Power BI, DAX, SQL Server

Description:

American Insurance Group, Inc. - also known as AIG - is an American multinational insurance corporation with more than 88 million customers in 130 countries. AIG companies employ over 64, 000 people in 90 countries. The company operates through three businesses: AIG Property Casualty, AIG Life and Retirement and United Guaranty Corporation (UGC).

Responsibilities:

* Having experience on pulling data from sources to Power BI having experience on pulling data from different data sources to Power BI.
* Cleansing activities using Power Query in the Power BI.
* Creating Relationship b/w the tables using Modeling in Power BI.
* Created calculated columns and calculated measures as per the business needs.
* Created Time based Calculations like MTD, QTD, YTD based requirement.
* Created Power BI reports and Dashboards with various visualizations.
* Having experience on creating Power BI Gateway and scheduling refreshing data as per requirement.
* Created Relationships at database level and Tabular Model for custom dimension.
* Create DAX queries as per the requirement in Tabular Model
* Creating Model and Build, process and Deploy the project
* Sharing the Reports and DashBoards to the end user.
* Have created staging tables, Dimension tables and Fact tables based on business requirements.
* Have done Unit Testing and solved issues, which are getting from End customers.

### Project 02

### Title : Rogers Cable’s

### Client : Rogers Communication, Canada.

### Team size : 6

### Role : Power BI Developer

Duration : Feb 2019 to till Dec 2020

### Environment : Power BI, DAX, SQL Server, Tabular Model

**Description:**

Rogers Cable is the largest cable television provider in Canada offering cable television, high-speed Internet access, residential telephony services, and video retailing. Rogers Business Solutions division is a national provider of voice communications services, data networking, and broadband Internet connectivity to small, medium, and large businesses. Rogers Wireless is Canada's largest voice and data communications services provider. Rogers Media is Canada's premier collection of category-leading media assets with businesses in radio and television broadcasting, televised shopping, publishing and sports entertainment.

**Responsibilities:**

* Develop Power BI reports & Effective dashboards after gathering and translating end user requirements.
* Experience in creating dashboards, presentations and graphs.
* Experience in creating calculated measures and columns with DAX in MS POWER BI DESKTOP.
* Experience in Custom visuals and Group’s creation.
* Good Knowledge on advanced calculations using power BI desktop.
* Connect to different Data sources from Power BI.
* Experience in creating different visualizations like line, bar, histograms, scatter, water, Bullet, Heat maps, tree maps etc.
* Knowledge in creating Groups and content packs in the power BI services.
* Experience on installing Gateway and Created scheduling the reports using Data Gateway.
* Created Filters and applied conditional formatting based on user requirement.

### Project 03

### Title : Sales Analysis System

### Client : Tops Market, USA

### Team size : 5

### Role : Power BI Developer

### Duration : : Mar 2018 to Feb 2019

### Environment : Power BI, DAX, SQL Server

**Description:**

Tops supermarket is one of the rapidly growing retail companies in the USA. It is operating 166 stores across the country. It maintains the Database has lots of historical data. This project was to create a Sales Data Warehouse and generate reports using Power BI. The aim of sales data Warehouse is to analyze sales of major brands varying with different promotional schemes. The system has a database which stores information about sales, profits and contacts of customers.

**Responsibilities:**

* Involved discussion with business users and provide technical guidance for Power BI Desktop and Power BI Service.
* Extracting the data and placed into the Power BI desktop.
* Created Filters and apply conditional formatting based on user requirement. Created Slicer and measures and columns in Power BI Desktop. Created different types of reports in Power BI Desktop Pinning reports to the Dashboards as per the requirements.
* Created scheduling and sharing the reports & Dashboards using Data Gateway. Creating Content packs and sharing reports and Dashboards.
* Generating reports using DAX time intelligence functions and other kind of DAX functions.
* Involved in Creating Hierarchies and giving the relationship between attributes to decrease processing time.
* Involved in creating relationships between dimensions and measure groups as per business requirement